



CONVENE

NATIONAL & INTERNATIONAL DIRECTORY

Today, **Convene's Secret Sauce** provides the disruptive technology platform to enhance Christian's online presence through its **National & International Directory**. Christian businesses, non-profits and Churches receive a comprehensive listing that enhances SEO, SEM, as well as protections from "big tech" cancel culture.

This international directory serves to unite and transform the **kingdom economy** by empowering believers for "*such a time as this*" **Esther 4:14**

Christians control many trillions of dollars in the world economy. Doesn't it make sense to work together as one body and exercise our **Kingdom culture to eliminate isolation?**

Convene's **ecosystem**, together with our **economic engine** brings about flourishing in the Name of Jesus!



LITTLE KNOWN FACTS

Fact: #1

\$14 out of every \$15 Muslim business dollars are recirculated into other Muslim businesses!

Fact: #2

\$12 out of every \$15 Jewish business dollars are recirculated into other Jewish businesses!

Fact: #3

Less than \$1 out of every \$15 Christian business dollars are recirculated into other Christian businesses!

Christians **MUST DO BETTER** at supporting the values of other Christians.

CONVENE's focus is on providing both an eco-system and an economic engine that will uphold, strengthen and unite Christian values.

Convene is designed to eliminate isolation.



DIRECTORY TYPES

These are the directory types that are available for organizations within the Convene directories.

Add an organization



Business

Create a business to be searchable within the business and global directory.

Business



Church

Create a church to be searchable within the church and global directory.

Church



Non-profit Organization

Create a Non-profit organization to be searchable within the non-profit and global directory.

NPO

STANDARD LISTING

STANDARD LISTING

The standard directory listing comes with many of the base features that help you develop a listing withing the Convene network.

Teaser



A teaser card for Liberty Life Church. On the left is a circular logo with colorful human figures. To the right, the text reads: "Liberty Life Church", "1180 Upper Bellbrook Rd. Xenia, OH 45385 United States", and "Manage View page".

Page



A full-page view of the Liberty Life Church listing. The top section is a dark teal gradient with the text "Liberty Life Church" and a small edit icon. Below this is a white sidebar containing the church's logo, name, business address ("1180 Upper Bellbrook Rd. Xenia, OH 45385 United States"), and buttons for "Contact" and "Visit website". To the right is a main content area with a navigation bar ("About Products Services"), a photo of two people high-fiving, and a "Welcome" section with placeholder text.

STANDARD LISTING

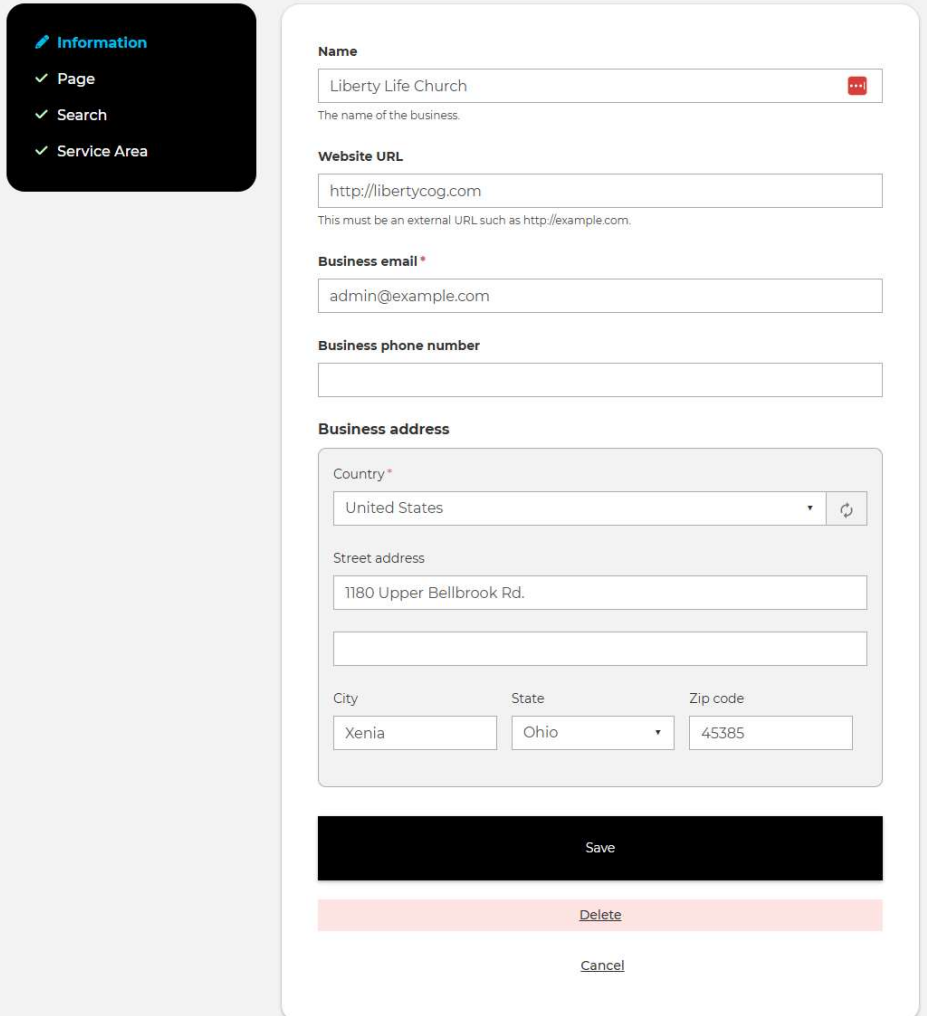
INFORMATION

The information form is where key information is gathered to be displayed in your listing.

The **Name** and **Business Address** are displayed on the listing's teaser and the listing's page.

All other information is found only on the listing's page.

*The **Business Address** serves as the geographical marker for the organization.*



The screenshot shows a user interface for editing business information. On the left is a dark sidebar menu with the following items:

- Information (highlighted with a blue pencil icon)
- Page (checked)
- Search (checked)
- Service Area (checked)

The main form area contains the following fields:

- Name:** Text input containing "Liberty Life Church" with a red edit icon on the right. Below it is the label "The name of the business."
- Website URL:** Text input containing "http://libertycog.com". Below it is the label "This must be an external URL such as http://example.com."
- Business email *:** Text input containing "admin@example.com".
- Business phone number:** Empty text input.
- Business address:** A grouped form containing:
 - Country *:** Dropdown menu with "United States" selected and a refresh icon.
 - Street address:** Text input containing "1180 Upper Bellbrook Rd." and an empty second line below it.
 - City:** Text input containing "Xenia".
 - State:** Dropdown menu with "Ohio" selected.
 - Zip code:** Text input containing "45385".

At the bottom of the form are three buttons: a black "Save" button, a light red "Delete" button, and a grey "Cancel" button.

STANDARD LISTING PAGE

The **Page** form collects brand assets and information along with your message to create a listing page that users can navigate to.

- ✓ Information
- ✓ **Page**
- ✓ Search
- ✓ Service Area

Brand Details

Banner Image*



Alternative text*

Short description of the image used by screen readers and displayed when the image is not loaded. This is important for accessibility.

 color-815547_1920.png

608.62 KB

Remove

Logo Image*



Alternative text*

Short description of the image used by screen readers and displayed when the image is not loaded. This is important for accessibility.

 Capture.JPG

8.23 KB

Remove

This image will be cropped into a circle and have a white background by default. If you would like your image to have a background color behind it, you will need to add it to the logo before you upload it.

About



Welcome

Provide a brief overview of your business, including your mission, values, and unique selling points. Highlight key information that will help people understand your organization.

STANDARD LISTING PAGE

The Standard Listing is limited on the features available for creating your page.

The screenshot displays the 'Edit Liberty Life Church: Business Page' interface. On the left, a dark sidebar contains navigation options: 'Information', 'Page', 'Search', and 'Service Area'. The main content area is titled 'Edit Liberty Life Church: Business Page'. A 'Premium Features' modal is open, highlighted with a red border. This modal contains a yellow banner with the text 'Unlock this feature by upgrading to a premium plan.' Below this are three sections: 'Primary brand color' with a color picker, 'Accent brand color' with a color picker, and 'Video' with a text input field and the instruction 'Enter a URL from YouTube or Vimeo to include a video on your directory page.' To the right, the 'Brand Details' sidebar includes 'Banner Image' and 'Logo Image' sections, each with an 'Alternative text' field and a 'Remove' button. Below these is an 'About' section with a rich text editor and a video player. At the bottom of the main content area, there is another 'Premium Features' modal, a 'Hide page from view' checkbox, and 'Save' and 'Cancel' buttons.

STANDARD LISTING SEARCH

The Standard Listing can select categories for their organization.

These categories help people identify and find your organization in the directory.

The directories have categorical filters that utilize these categories to display your organization(s).

- ✓ Information
- ✓ Page
- ✓ **Search**
- ✓ Service Area

Edit Liberty Life Church: Category and Search

Category

- None -

Add a category to help people identify and find your organization in the directory.

Premium search features

Unlock this feature by upgrading to a premium plan.

Products keywords

Keywords are used in the directory to help improve your findability.

Add another item

Service keywords

Keywords are used in the directory to help improve your findability.

Add another item

[Cancel](#)

STANDARD LISTING

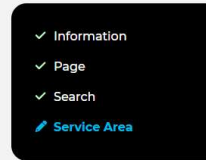
SERVICE AREAS

The Standard Listing can select a radius of service. This radius is determined by the **Business Address** collected in the Information section. The values are 25, 50, and 100 miles.

The Standard Listing is limited on the features available for defining a service area.

The ability to further define a service area expands the organizations results in the directories. Directories utilize geography and the **Business Address** to provide results for organizations that are nearest to the searched address.

Predefined Service Areas are usually entire states and **Custom Service Areas** allow you to draw shapes on a map to define your area.



Edit Liberty Life Church: Manage Business Service Areas

Business Service Areas

Default Service Area Settings

Set the default business area for your business. The radius value will be used to generate an area with your business address in the center.

Default Radius

25 miles

Certified features 🔒

Unlock this feature by becoming a certified business.

Predefined Service Areas

Choose from a collection of existing service areas (e.g. Ohio, Minnesota, Texas)

Add more

Custom Service Areas

Create your own service area by drawing a shape on the map.

Create new area

Save

PREMIUM LISTING

PREMIUM LISTING

The premium directory listing comes with more page and search features that help to embellish your listing and expand your findability.

Clan MacNicol

About Products Services

Clan MacNicol
Business Consulting

Business address
2144 Athene Drive
Concord, CA 94519
United States

Contact

Visit website

The History of Scotland

Watch later Share

The history of Scotland

Watch on YouTube

A Worldwide Family Tied Together by MacNicol Heritage

Clan MacNicol's chiefs were long known as Nicolson of Scorrybreac, taking their territorial designation from their land near Portree on the Isle of Skye, but the Chief has adopted the original Gaelic surname of MacNeacail, from which the Clan now takes its name. The Clan has very active participation in Clan Societies in Britain, North America and Australasia as well as locations in Europe. These Clan Societies make up The Highland Clan MacNeacail Federation.

Explore Clan Lands

The Isle of Skye, (Scottish Gaelic: An t-Eilean Sgitheanach or Eilean a' Cheò) is located off the West coast of the Scottish mainland, and is the largest and most northerly island of the Inner Hebrides. The peninsulas of Skye are often compared to the wings of a bird. Trotternish in the north, Watnish, Duirinish, Minginish and Strathaird to the west and Sleat are those coastline peninsulas.

PREMIUM LISTING PAGE

The Premium Listing provides all the features available for creating your page. The exclusive premium page features are:

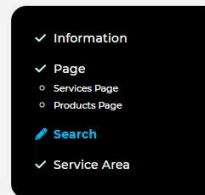
- The ability to define brand colors
- The ability to add a video to your page
- The ability to add product and service images and descriptions

The image displays a user interface for editing a business page. At the top right, a navigation menu includes 'Information', 'Page', 'Services Page', 'Products Page' (highlighted with a red box), 'Search', and 'Service Area'. Below this, a table titled 'Add Product' shows a single entry: 'The Scorrybreac Journal Vol 16' with a 'Changed' date of '02/25/2025 09:51 pm' and an 'Edit' button. A red box highlights this table and a larger form below it. The form has sections for 'Title *' (containing 'The Scorrybreac Journal Vol 16'), 'Image' (with an alternative text field 'Vol 16 Cover' and a file upload area showing 'Vol 16.JPG'), and 'Body' (with a rich text editor containing placeholder text). At the bottom of the form are 'Save', 'Delete', and 'Cancel' buttons. To the right, the 'Edit Clan MacNicol: Business Page' interface is shown, featuring 'Brand Details' (Banner Image, Logo Image), 'About' (with a text editor and a video player), 'Premium Features' (Primary and Accent brand colors), and 'Video' (with a URL input field). A 'Save' button is at the bottom right of this interface.

PREMIUM LISTING SEARCH

The Premium Listing can select categories for their organization.

Premium Listings can also define keywords for their products and services. When searching by keywords in the directories, these keywords will provide results.



Edit Clan MacNicol: Category and Search

Category *

✕ Social Services & Ministry

Add a category to help people identify and find your organization in the directory.

Premium search features

Products keywords

✕	Scotland	🔄	Remove
✕	Tartan	🔄	Remove
✕	Heritage	🔄	Remove
✕		🔄	Remove

Keywords are used in the directory to help improve your findability.

Add another item

Service keywords

✕	Membership	🔄	Remove
✕		🔄	Remove

Keywords are used in the directory to help improve your findability.

Add another item

Save

Cancel

CERTIFICATION

CERTIFICATION

Certification provides huge benefits for search results and findability.

Certified organizations are prioritized in the search results and listed first before non-certified listings. Additionally, certified listings have a certified badge.

The screenshot displays a search interface with two tabs: "Search" and "Advanced Search". Below the tabs is a search form with two main sections: "Address" and "Category". The "Address" section contains a text input field with the placeholder "Address" and a small note below it that says "Enter an address to be localized:". The "Category" section contains a dropdown menu with the text "- Any -" and a "Search" button to its right.

Below the search form, three organization listings are shown, each with a profile picture, name, address, and category. Each listing also features a blue "Certified" badge:

- Convene for Cities**: 9213 U.S. Hwy 22 & 3, Clarksville, OH 45113, United States. Category: Information Technology.
- Clan MacNicol**: 2144 Athene Drive, Concord, CA 94519, United States. Category: Business Consulting.
- Liberty Life Church**: 1180 Upper Bellbrook Rd., Xenia, OH 45385, United States.

CERTIFICATION

SERVICE AREAS

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Add more

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Create new area

Save

THANK YOU

